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Stand Q40: Industry ERP 3E-LOOK boosts digitalisation in fenestration

For over three decades, the software company 3E Datentechnik has been developing innovative digital solutions for window companies. Based in Southern Germany, the IT specialists have made it their mission to accelerate digitalisation in fenestration, helping businesses optimise their processes and stay ahead in a competitive market.

Efficiency gains through digitalisation and automation - With its industry ERP solution 3E-LOOK, 3E offers a powerful and comprehensive software suite designed to facilitate the daily operations of window and door manufacturers. The highly integrated solution ensures efficiency, transparency, and security across all business processes in fenestration - from order handling and materials management to production, delivery, and installation. A smart retailer solution enhances supply chain collaboration.

The construction app for measurement, service, installation, and maintenance integrates field operations into the ERP system: information is exchanged in real time, ensuring smooth coordination and execution.

Users benefit from fully digitalised and automated processes, e.g. in order handling by means of the seamless integration of web configurators or in paperless production. In this field, 3E-LOOK supports bidirectional communication, advanced control station technology, production logistics, and automation. Additionally, a barcode-based system optimises internal information flow, enhances transparency in production, and strengthens quality assurance.



CEO Moritz Ebert highlights the core advantage of digitalisation: "The true value of digitalisation lies in end-to-end processes that maximise efficiency and enable a high degree of automation."

High-performance software solution for window companies - As a centralised information platform, 3E-LOOK provides the ideal basis for digitalisation. The software employs cutting-edge technology and stands out for its high level of automation, seamless integration, and user-friendliness. A strong focus on customisation ensures that companies can tailor processes to their specific needs, achieving optimal efficiency.

The benefits are substantial: significant time and cost savings, enhanced productivity, reduced employee workload - to name but a few. Combined with an intelligent digitalisation strategy, 3E-LOOK helps window

manufacturers not only to reap these benefits, but also to secure their market position and future-proof their operations.

Discover the potential of 3E-LOOK firsthand at FIT Show in Birmingham from April 29 to May 1, 2025, in Hall 6, Stand X36.

www.3e-it.com

